

# NATHANIEL MOOTY

Senior Video Editor | Motion Graphics Artist | Producer | Cinematographer

Warren, MI | [www.natemooty.com](http://www.natemooty.com) | [www.linkedin.com/in/nate-mooty](https://www.linkedin.com/in/nate-mooty) | English (Native) • Japanese (Working)

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## PROFESSIONAL SUMMARY

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Award-winning video editor and producer with 15+ years of experience across advertising agencies, corporate media, broadcast television, and independent film. Webby Award winner, Gold National Addy recipient, two-time Super Bowl commercial editor, and D-Show Best in Show honoree. Agency veteran of Doner (more than 6 years) and Sussman Marketing Services (more than 4 years), with 1,500+ career video credits spanning 225+ clients, including GM, Ford, McDonald's, Jeep, Alfa Romeo, ADT, Chrysler, and more. Proven leader of multi-person production teams with a storytelling-first philosophy and deep expertise in motion graphics, color, and post-production workflows.

## PROFESSIONAL EXPERIENCE

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### Freelance Video Editor / Videographer / Producer | Quackers Video Productions

May 2011 – Present • Metro Detroit & Remote

- Worked with 225+ clients and delivered 1,500+ videos over 15 years
- Delivered national broadcast TV spots for post-production agencies including Ringside Creative, Cutters Studios, and Spotwelders; edited political advertising for Jamestown Associates; produced branded content for Detroit Pistons, Nike, University of Michigan, Chevrolet, and Ford.
- Direct, film, and edit brand promotions, music videos, documentaries, PSAs, weddings, real estate, and event coverage for national and regional clients using a Sony A7V-based professional kit.
- **TV Warren** (Mar 2025–Present): Film and edit press conferences, PSAs, and local market TV shows for the city of Warren, MI, including coverage of the Mayor's office. Direct multi-camera studio productions and ENG shoots; supply video and graphic content for the city's social media channels.
- **GRO** (Jul 2025–Present): Edit performance-driven social media content for paid and organic campaigns across Instagram, TikTok, and YouTube Shorts; implement motion graphics, captions, sound design, and pacing techniques to maximize engagement and retention.
- **The Pros Weddings / American Wedding Group** (Feb 2026–Present): Shoot structured wedding videos in a documentary style for the largest wedding services company in the US (100+ cities, 8,000 events/yr); deliver footage ready for immediate client distribution with no post-production required.
- **Shootday** (Apr 2026–Present): Capture high-quality raw video footage for corporate events, product launches, and social gatherings through a global production platform operating in 150+ cities; deliver all materials within a 24-hour turnaround window.
- **Michaels Entertainment** (May 2026–Present): Shoot and edit wedding and event videos for a Southeast Michigan videography company; manage full post-production, including color correction, sound editing, and final delivery in Adobe Premiere.
- **Mixer Media** (May 2026–Present): Edit video content for a digital media company on a freelance basis; deliver polished edits at a consistent 15–20 hours per week.
- **Next Door Photos** (May 2026–Present): Shoot real estate photo and video packages for residential and commercial properties in the Metro Detroit area.

### Video Production Lead (Contract) | EPIC Health

July 2025 – February 2026 • Metro Detroit

- Led end-to-end video production across five EPIC Health brands: concept development, scripting, filming, editing, and distribution.
- Managed and edited a weekly video podcast; repurposed long-form content into short-form social media assets.
- Collaborated with leadership to integrate AI tools into video and content workflows, improving efficiency and turnaround time.
- Directed on-camera talent and managed multiple concurrent projects under aggressive deadlines.

### **Senior Video Editor** | [Sussman Marketing Services](#)

*August 2021 – March 2025 • Southfield, MI*

- Managed an annual output of 900+ commercials across retail, automotive, and consumer brands, including Gardner White, Room Place, Mitsubishi, and Figer Law.
- Collaborated with creative teams across multiple simultaneous projects to maintain quality and meet aggressive broadcast deadlines.

### **Director of Video Production** | [Trinity Lutheran Church and School – Utica, MI](#)

*June 2020 – August 2021 • Utica, MI*

- Led an 11-person production team; managed all video content for church services, events, and school programming.
- Configured multi-camera systems to enhance church streaming quality during the COVID-era production shift.
- Initiated and directed the creation of a student-led broadcast news program at the school.

### **Senior Video Editor** | [Doner Advertising](#)

*November 2017 – May 2020 • Southfield, MI*

- Edited commercials for major national brands, including GM, Ford, McDonald's, Jeep, Bush's Beans, Potbelly, Alfa Romeo, and Netflix.
- Edited the Alfa Romeo Giulia "Mozzafiato" commercial broadcast during Super Bowl LI (2017) and contributed to the Fiat "Mirage" Super Bowl XLVIII spot (2014).
- PSA campaigns earned a Webby Award, a Gold National Addy, a Cannes submission, and multiple D-Show awards, including Best in Show for Potbelly's "Smile Jams" digital campaign.
- On-camera talent included Ving Rhames (ADT), Kathryn Hahn (Chrysler), Kristen Bell (No Kid Hungry), Jeremy Renner (Ram), Joan Rivers (Dodge), and Rafael Nadal (Coca-Cola).
- Served as on-set cinematographer on select commercial productions.

### **Assistant Editor / Production Crew** | [Doner Advertising](#)

*March 2014 – November 2017 • Southfield, MI*

- Edited television commercials using Avid Media Composer, Premiere Pro, and Final Cut Pro.
- Mastered audio track levels and designed sound effects for broadcast commercials.
- Prepped commercials for color finishing by creating EDLs, XMLs, and AAFs.

### **Video Producer** | [UR-Channel Broadcasting Company](#)

*May 2013 – March 2014 • Warren, MI*

- Collaborated on scripted and live video shoots featuring GM's president, vice president, and CEO; managed e-learning content delivery across three countries using Adobe Captivate and Camtasia.
- Produced corporate communications and workforce efficiency content for GM, Buick, Chevrolet, and Cadillac brands.

### **Videographer / Video Editor / Audio Engineer** | [Shelby Cable Television](#)

*August 2011 – December 2014 • Shelby Township, MI • Part-time*

- Directed multi-cam studio productions and ENG shoots for locally aired TV shows, commercials, and news segments.
- Edited offline in Adobe Premiere and Final Cut Pro; completed online finishing in After Effects.
- Filmed live sports coverage, including high school football and hockey games.

### **Editor / Videographer** | [Q1 Broadcasting](#)

*September 2011 – April 2012 • Coldwater, MI • Part-time*

- Edited Season 1 of Q1 Buck Pole (CW networks) and 15 episodes of Ken Moody Hunting TV (Fox Sports).
- Produced and edited a weekly local series, Our Community, and internal communications videos for Infinisource.

## **EDUCATION**

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### **B.A. in Media Arts & Technology, TV, Cinema, and Radio** | [Michigan State University](#)

*2011 • East Lansing, MI • GPA: 3.097 • Dean's List (Fall 2010, Spring 2011)*

## HONORS & AFFILIATIONS

**Eagle Scout** – Boy Scouts of America (Earned at age 14)

**National Honor Society**

## AWARDS & RECOGNITION

### **Bulletproof Kids (2018 PSA)**

*Webby Award – Public Service & Activism (Feb 2019) • D-Show Best Innovative Marketing (Nov 2018) • D-Show Best of Public Service (Nov 2018) • Cannes Submission (Nov 2018)*

### **Know the RX: The Trap of Addiction (2017 PSA)**

*Gold National Addy Award (Nov 2018)*

### **Smile Jams – Potbelly (2017 Digital Campaign)**

*D-Show Best in Show (Nov 2017) • Clio Awards Nominee (2017)*

### **Alfa Romeo Giulia “Mozzafiato” (2017 Super Bowl Commercial)**

*Official 2017 Super Bowl Broadcast*

### **Fiat “Mirage” (2014 Super Bowl Commercial)**

*Official 2014 Super Bowl Broadcast (Super Bowl XLVIII)*

### **The Condemned (2014 – 48 Hour Film Festival Winner)**

*Best Editing • Best Writing • Best Cinematography • Best Musical Score • Best Special Effects • 2nd Place Audience Choice • Selected for Oct 2014 Mitten Movie Project*

### **A Grain of Sand (2011 Feature Film Winner)**

*Indie Gathering Film Festival – 1st Place, Feature Comedy (Mar 2011) • ACCOLADE Competition Award of Excellence (Mar 2011)*

### **Harper, Windows, Broken Bonds (2018 Films) – Festival Selections**

*12 combined festival selections across Capital City, Smoky Mountain, Pittsburgh Independent, Boston Sci-Fi, Soo, Royal Starr, East Lansing, Sunrise 45, Southeast, Blow-Up Chicago, and Southeast Michigan Film Festivals (2018–2020)*

## SELECTED FILM & TV CREDITS

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**Independent Film (37 credits):** Harper (2018), Windows (2018), Broken Bonds (2018), Rose Lane (2017), The Condemned (2014), The Castaways (2012), A Grain of Sand (2011), and more.

**Music Videos (32 credits):** Sisters of Your Sunshine Vapor, Queen Kwong, So Called Ghost, Former Critics, Kevin Covert of Auto Pilot, These Charming Men, P. Seize, and more.

**Television (19 credits):** Flavors in the City (TV Warren, 2025), Change Agents (TV One, 2016), Preachers of Detroit (Oxygen, 2015), Ken Moody Hunting TV (Fox Sports), Dining in the D (PBS Detroit, 2011), and more.

## SKILLS & TOOLS

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**Editing & Post:** Adobe Premiere Pro, After Effects, Avid Media Composer, DaVinci Resolve, Final Cut Pro, Camtasia, Adobe Captivate, CapCut

**Design & Graphics:** Adobe Photoshop, Illustrator, InDesign, Lightroom, After Effects (Motion Graphics), Canva, GIMP, Figma, Affinity Designer

**Production:** Cinematography, Multi-Camera Direction, Sony A7V/DSLR/Mirrorless Cameras, Drone Operation, Lighting, Sound Design, Audio Mixing, Color Correction, Live Streaming, Teleprompter, Wedding & Event Videography

**Digital & Marketing:** Social Media Strategy, Content Marketing, SEO, Brand Awareness, Influencer Partnerships, Instagram/TikTok/YouTube/Reels, Copywriting, ChatGPT, Claude, Midjourney, ElevenLabs, HeyGen, Runway, Sora, Google Veo, Kling 3.0, Descript, Frame.io, Google Drive/Docs, Slack

**Languages:** English (Native) • Japanese (Limited Working Proficiency)