

# NATHANIEL MOOTY

Senior Video Editor | Cinematographer | Motion Graphics Designer  
WARREN, MI, 48088

[natemooty@gmail.com](mailto:natemooty@gmail.com) • 586-713-5695 • [www.natemooty.com](http://www.natemooty.com) • [www.linkedin.com/in/nate-mooty/](http://www.linkedin.com/in/nate-mooty/)

## PROFESSIONAL SUMMARY

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Award-winning Senior Video Editor, Producer, and Visual Storyteller with 15+ years of experience creating commercial, branded, and digital content for national brands, advertising agencies, and corporate organizations. Former Senior Video Editor at Doner Advertising with experience producing campaigns for major brands including GM, Ford, McDonald's, and Bush's Beans, including editing a Super Bowl commercial. Skilled at leading projects from concept through final delivery across filming, editing, motion graphics, and post-production workflows while collaborating with cross-functional creative teams. Experienced producing high-volume commercial content, contributing to campaigns generating hundreds of broadcast and digital ads annually. Known for blending strong storytelling with efficient production pipelines and modern AI-assisted workflows. Advanced proficiency in Adobe Creative Cloud, Avid, and DaVinci Resolve.

## PROFESSIONAL EXPERIENCE

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### FREELANCE VIDEO EDITOR / CINEMATOGRAPHER

May 2011 – Current

*Various Clients*

*Michigan*

- Directed, filmed, and edited brand promotions, music videos, documentaries, PSAs, and event coverage.
- Managed production crews, scouted locations, and oversaw projects from concept through final delivery.
- Maintain long-term client relationships through creative consistency and reliable execution.
- Provide remote video editing services for a California-based advertising agency focused on social media content.
- Scripted, filmed, and edited product videos for Discover Your Mobility while managing YouTube and social content strategy.

### VIDEO PRODUCTION LEAD

July 2025 – February 2026

*EPIC Health Systems*

*Southfield, Michigan*

- Lead end-to-end video production including concept development, scripting, filming, editing, and distribution for 5 brands underneath EPIC health
- Produce interviews, b-roll, on-location shoots, and branded content for web, social media, and email campaigns.
- Manage and edit a weekly video podcast; repurpose long-form content into short-form social media videos.
- Collaborate with leadership to integrate AI tools into video and content workflows, improving efficiency and turnaround time.
- Direct on-camera talent, manage multiple concurrent projects, and meet aggressive deadlines.

### SENIOR VIDEO EDITOR

August 2021 - March 2025

*Sussman Marketing Services*

*Farmington Hills, Michigan*

- Edited 20+ broadcast commercials weekly for four major furniture brands.
- Maintained brand voice, storytelling quality, and technical polish under high-volume deadlines.
- Collaborated with designers, copywriters, art directors, and brand stakeholders.
- Incorporated multi-level feedback with speed, accuracy, and attention to detail.

### DIRECTOR OF VIDEO PRODUCTIONS

May 2020 - August 2021

*Trinity Utica Church and School*

*Utica, Michigan*

- Led an 11-person production team delivering multi-camera live streams, promos, and special events.
- Launched and managed a youth-run broadcast news program, mentoring students in video production.
- Produced content that increased community engagement across digital platforms.

## SENIOR VIDEO EDITOR

*Doner Advertising*

March 2014 - May 2020

*Southfield, Michigan*

- Edited national advertising campaigns for tier-one clients including McDonald's, Jeep, and Bush's Baked Beans.
- Delivered a high-profile Super Bowl commercial under extreme deadline pressure.
- Supported productions as a camera operator and collaborated closely with creative directors.
- Created award-winning case study videos recognized by Webby, Addy, Clio, and D Show organizations.

## VIDEO PRODUCER

*UR-Channel Broadcasting*

May 2013 - March 2014

*Warren, Michigan*

- Produced internal and external corporate videos for GM, Buick, Chevrolet, and Cadillac.
- Co-directed shoots with executive leadership to deliver clear, polished messaging.
- Developed e-learning and training content using Captivate and Camtasia.
- Coordinated global scheduling and post-production for corporate communications.

## EDUCATION

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**B.A. in Media Arts & Technology**

*Michigan State University*

Aug 2007 - May 2011

*East Lansing, Michigan*

- Focus on TV, Cinema, and Radio

## CORE SKILLS & EXPERTISE

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**Video Production:** Video Editing, Cinematography, Videography, Multi-Camera Production, Live Streaming, Lighting, Audio Recording, Teleprompter Operation

**Post-Production:** Adobe Premiere Pro, After Effects, Avid Media Composer, DaVinci Resolve, Final Cut Pro, CapCut

**Creative:** Storytelling, Scriptwriting, Storyboarding, Creative Direction, Motion Graphics, Color Correction

**Content & Platforms:** Broadcast Commercials, Social Media Video, YouTube, Podcast Production, Email & Web Video

**Leadership & Collaboration:** Team Leadership, Client Management, Stakeholder Collaboration, On-Set Direction

**Tools:** Photoshop, Illustrator, InDesign, Canva, Lightroom, AI-Assisted Editing Tools, Frame.io, Project Management Software

## AWARDS & RECOGNITION

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### INDUSTRY AWARDS AND NOMINATIONS

- 🏆 Public Service and Activism Webby Award (2019)
- 🏆 Best of Public Service D-Show Award (2018)
- 🏆 Cannes Award Nominee (2018)
- 🏆 Gold National Addy Award (2018)
- 🏆 Best Innovative Marketing D-Show Award (2018)
- 🏆 D Show Best in Show (2017)
- 🏆 Clio Award Nominee (2017)

### FILM FESTIVAL AWARDS AND SELECTIONS

- Capital City Film Festival (2020)
- Smoky Mountain Film Festival (2020)
- Pittsburgh Independent Film Festival (2020)
- Boston Sci-Film Festival (2020)
- Soo Film Festival (2019)
- 48 Hour Film Festival Best Editing (2014)
- 48 Hour Film Festival Best Writing (2014)
- Royal Starr Film Festival (2019)
- 48 Hour Film Festival Best Cinematography (2014)
- East Lansing Film Festival (2019)
- 48 Hour Film Festival Best Special Effects (2014)
- Sunrise 45 Film Festival (2019)
- 48 Hour Film Festival 2nd Place in Audience Choice Award (2014)
- Southeast Film Festival (2019)
- Mitten Movie Project (2014)
- Blow-Up International Arthouse Film Fest Chicago (2019)
- 🏆 Indie Gathering Film Festival 1st Place Winner (2011)
- 🏆 48 Hour Film Festival Best Musical Score (2014)
- 🏆 ACCOLADE Competition Award of Excellence Winner (2011)